

**Meadowgrove Club**  
swim and tennis

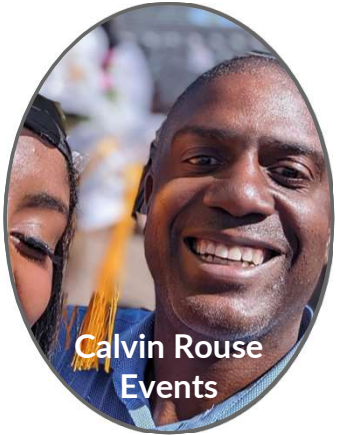
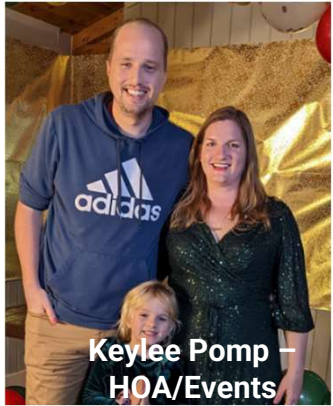
# Fall Membership Meeting

Saturday, December 2nd 2023

# Agenda

- Welcome
- Club Overview
- 2023 Season Review
  - Membership/Finance/Facilities
- Successes & Challenges
- Leadership and Volunteering needs
- Discussion and Next Steps

# Thank you to the 2023 Board!



# About Meadowgrove

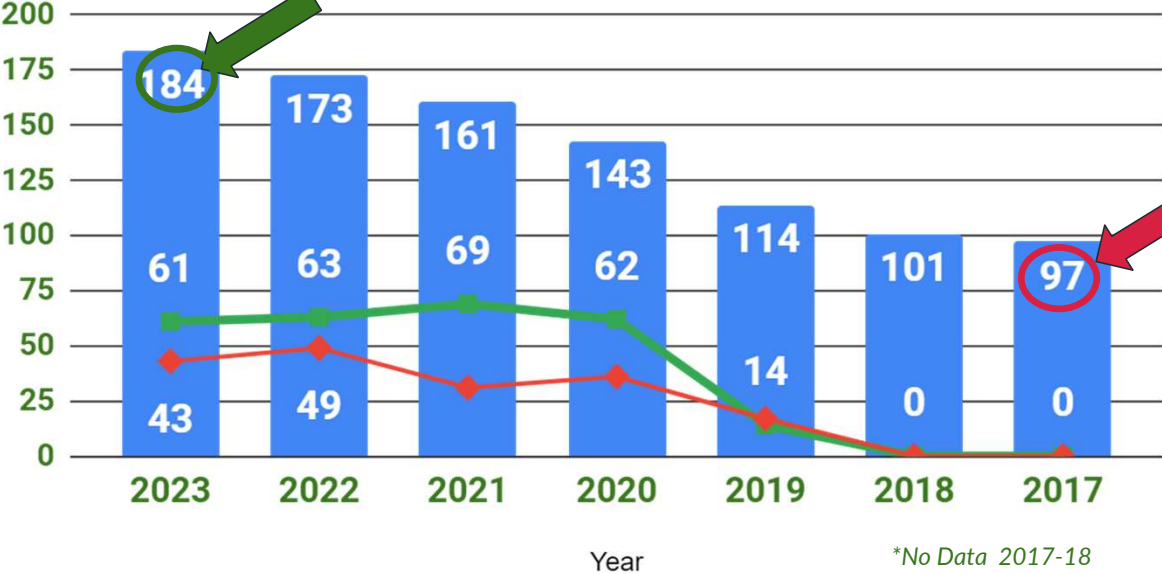


- Meadowgrove Swim and Tennis (the Club) was founded in 1972
- 200+ families in the Stratford/Grove Meade/Hyde Park (SGMHP) neighborhood “bought-in” as founding *Equity Members* to create the Club
- The Club is governed by a 9 member Executive Committee and Board of Directors
- The Club is a fully separate entity from the SGMHP Homeowners Association
- Membership is open to non-residents of SGMHP and split evenly between in/outside members
- In 2023 Equity Members voted to end the Equity class and open voting to all paid members
- Membership is annual and **100% voluntary**
- Other than in-season pool maintenance, the Club is managed & operated by ***VOLUNTEERS***
- Many of the current board have been volunteering well beyond the 2 year terms some up to 10!

# Membership Update

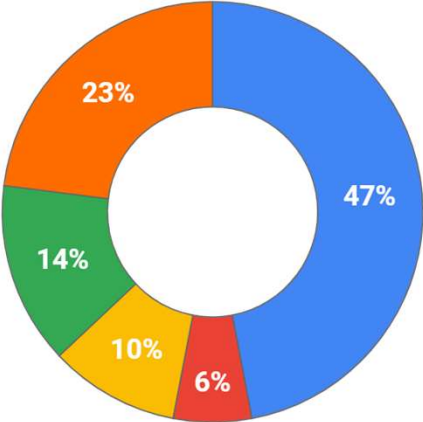
- 184 Total Member Households
- 61 New Member Households
- 90% Membership increase since 2017

Membership By Year



■ Total Members ■ New Members\* ◆ Non-Renewals\*

Membership by Type



● Swim  
● Tennis  
● Swim & Tennis  
● Equity\*  
● Senior/Individual

\*Equity type was discontinued this year

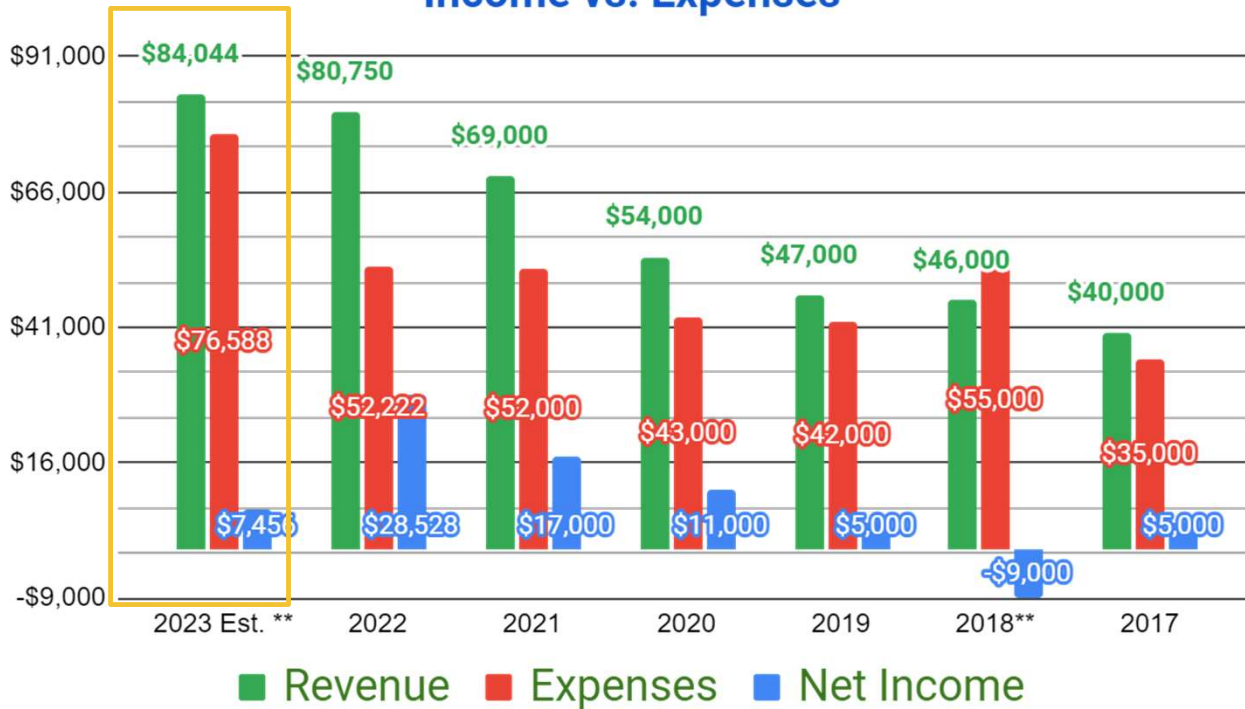




# Financial Update



## Income vs. Expenses

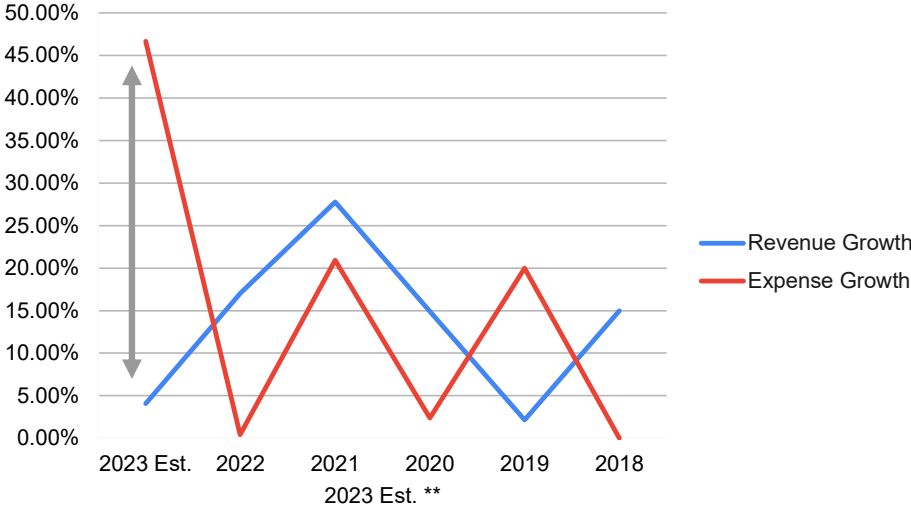


- Fiscal Year = March through Feb.
- \*\*2018 - Pool coping replacement
- \*\*2023 - Tennis Court resurfacing was additional \$30K expenses
- EXPECTED NET INCOME of +/- \$7K
- 2023 estimated expenses, revenue may have tennis income
- 2024 will earmark \$ for clubhouse improvements, furniture, etc.
- \$49K - Operating Acct. Balance
- \$25K - Savings/CD Acct. Balance

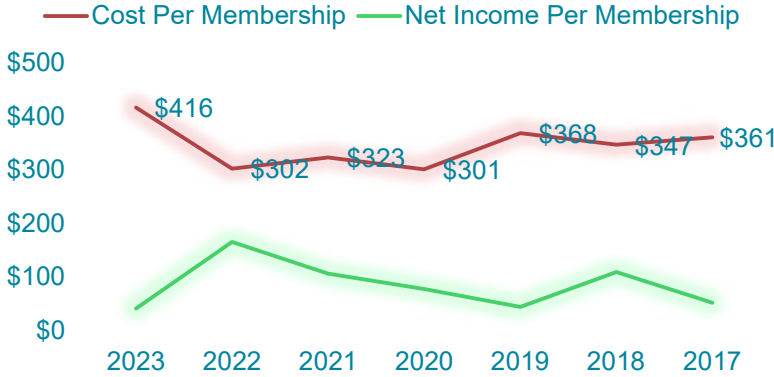
# Financial Update continued



Revenue vs Expense Growth



Cost / Rev per Membership



- Costs to run the pool shot up significantly, while we paid more for contractors to help get things done
- Even with higher membership numbers, the pool will need more revenue to “keep up” with expenses and continue to invest in upgrading the asset



# Facilities Update



Courts 1&2 resurfaced 2020, LED lights upgrade and pickle ball added 2023, cut back 6 encroaching trees

Creek retaining wall completed to stop court erosion in 2023



- 2018 Replaced pool coping,
- 2021 Plaster repaired, painted new pool cover purchased and self installed
- 2022 deck resealed
- 2023 Dead trees removed by lifeguard stand, Pool cover professionally installed



Courts 3 & 4 overhauled 2023, new tables and umbrellas



# Facilities Update



2021  
POOL SURFACE  
PAINTING



# Facilities Update



## ADDITIONAL PROJECTS/ACCOMPLISHMENTS:

- Resurfacing of Tennis Courts + Pickleball court lining - **\$29,000**
- Reskin of pool deck - **\$4000 savings with donated labor & materials**
- Storage shed - **donated labor & materials**
- Corn Hole courts - **donated labor & materials**
- Parking lot improvements - **donated materials, labor and equipment**
- Retaining wall on creek side of tennis courts - **\$6000**
- Tree removal from side of pool and tennis courts and landscape clean-up **\$5000**
- Plumbing / outdoor shower repairs -**\$1500**
- LED light upgrade on lower courts completed for **\$1300** with our own labor
- AND SO MUCH MORE...

*Amount of work completed with volunteer labor and donated materials, etc. is NOT SUSTAINABLE, i.e. we will have to pay for these services in the future*

# Successes

*There have been many accomplishments over the last few years...*

01	Stabilization of membership	<ul style="list-style-type: none"><li>• Highest membership in 5+years</li></ul>
02	Facilities Improvement	<ul style="list-style-type: none"><li>• Caught up on deferred maintenance</li><li>• Multiple small and large improvements made to pool, clubhouse and tennis courts</li></ul>
03	Increased Value Proposition	<ul style="list-style-type: none"><li>• Expanded event calendar</li><li>• Competitive rates vs. other clubs</li></ul>
04	Improved H.O.A. relationship	<ul style="list-style-type: none"><li>• Increased cross-over in memberships</li><li>• Regular communication between organizations</li><li>• Joint Events and Facilities use</li></ul>

# Challenges

*But there are some serious challenges still facing the Club...*

01	Succession Planning	<ul style="list-style-type: none"><li>• 4 of 9 Board positions are open</li><li>• Current board members serving multi-year commitments</li></ul>
02	Member Participation	<ul style="list-style-type: none"><li>• Club is solely operated by volunteers</li><li>• Only a small group of regular volunteers</li><li>• More members needed to lead, plan and execute</li></ul>
03	Lack of Permanent Funding	<ul style="list-style-type: none"><li>• Income subject to voluntary membership renewals</li><li>• Limited capital for needed improvements</li><li>• Minimal emergency reserves</li></ul>
04	Outmoded Membership Structure	<ul style="list-style-type: none"><li>• Equity Membership status no longer in-line with club membership make-up – addressed this year</li><li>• Flawed By-Laws needing revision – 75% complete</li></ul>
05	Increasing Expenses	<ul style="list-style-type: none"><li>• Consistent increases on all operating expense</li><li>• Substantial increase in Pool Mgmt. for decreased services</li></ul>

# Summary Changes this year



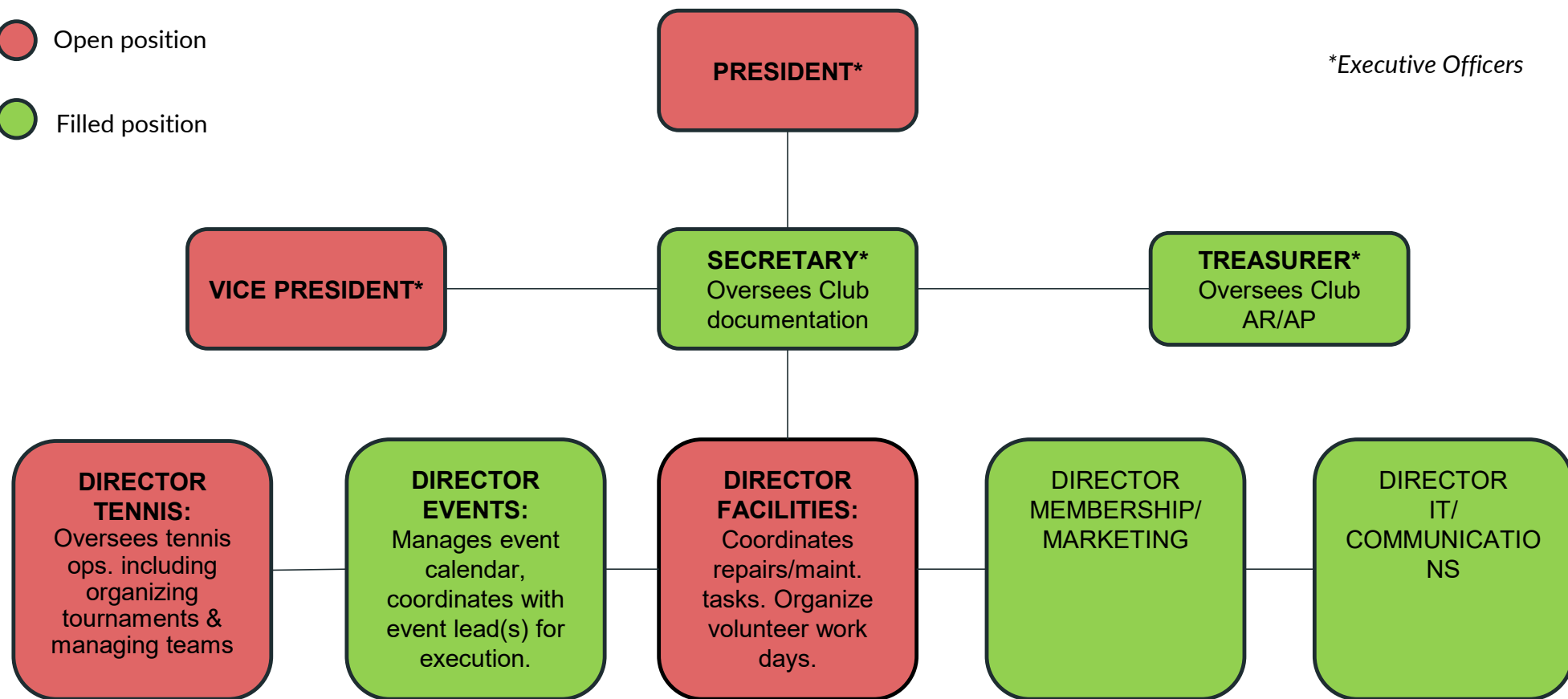
- **Create a new Founding Membership to replace current Equity Membership**
  - **Exact benefits and dues TBD**
- **Leadership/Board positions open to all members**
- **Leadership/Board to make business decisions w/o need for Founding Member approval**
- **Requirements to hold office of President**
  - **minimum 3 consecutive years of membership**
  - **1 year of board service**
  - **1 year of executive committee.**
- **Requirements to hold other Executive Office**
  - **minimum 2 consecutive years of membership**
  - **1 year of board service.**
- **Requirements for Board participation**
  - **minimum 1 year of membership**
- **All Membership types/levels are able to vote on Board elections**
- **In the event of a Club dissolution, only Board of Directors & Founding Members shall be able to vote**



# Open Leadership Positions

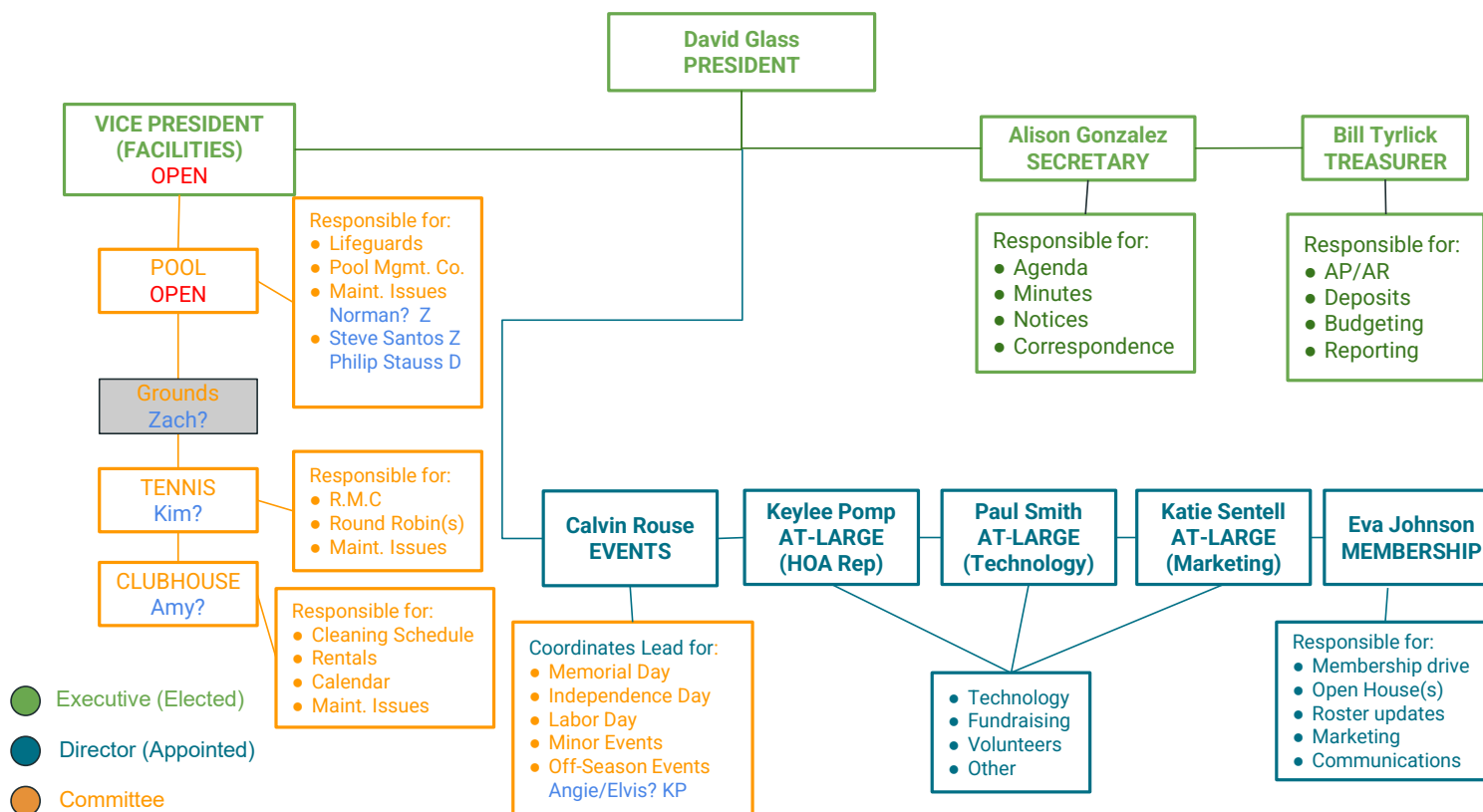
● Open position

● Filled position



*\*Executive Officers*

# Open Leadership Positions



- Executive (Elected)
- Director (Appointed)
- Committee

# How You Can Help



- **Get involved**
  - Participate in Club events
  - Sign-up for volunteer opportunities
  - Leaders and Doers are needed; roles large and small need member support
- **Invite others to participate**
- **Spread the word**
- **Stay connected**
  - Follow our social media
  - Check out the website
  - Stay subscribed to the newsletter

# Discussion Topics



- **HOW DO WE INCREASE MEMBER PARTICIPATION**
- **WHAT HAPPENS IF LEADERSHIP ROLES ARE NOT FILLED**
- **POSSIBLE CHANGES TO DUES STRUCTURE TO GROW CAPITAL RESERVES**
- **2024 GOALS & PLANNING**
- **OTHER**